



Get Your Sales In Gear
"If you're serious, we can help"
800.688.1370 Ext. 6309



Visit G&A Marketing on the web at www.gamarketing.com

Looking for a different ad theme to move the new car market?

Introducing G&A's Customer Deadline Mailer designed to move more new units while restocking used inventory.

Forget that tired NADA Buyback Mailer. G&A's proven Customer Deadline Mailer offers:

- Copy personalized with **YOUR** customer's year make and model
- 2-3% response rate on average
- 12-15 **NEW** cars sold on average
- Low price per piece to fit even the smallest marketing budget

No gimmicks, contests, insurance, etc. G&A's Customer Deadline Mailer keeps it simple, and can be **Co-Op approved!** This unique direct mail option can work for you in two ways:

- 1) Personalized title data mailer to others whom own cars you'd like to purchase
- 2) Personalized mail targeting your customer database.

Want to know more? Contact G&A Marketing at **800.688.1370** or by clicking the link below to **request a FREE title data count** of desirable buyers in your area. Free title data counts are available to interested dealers now through 2/19/2010. Contact G&A for your free count or to reserve your market before it's too late!

Click here to contact G&A Marketing:
<http://www.gamarketing.com/asp/contact.asp>