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Tim Sullivan Named G&A Event Team MVP for April, 2010

Dedication and Commitment to Dealers Makes Sullivan Head of His Class

Cincinnati, OH - Few in the staffed event world value the reputation of the dealer as much as G&A's newest Team Leader, Tim Sullivan. With 13 years of auto industry experience in roles such as GM and National Trainer, Tim understands and respects the needs of each dealership. He and his team pay special attention to the dealership staff, and believe the only way to achieve a successful sale is when everyone is involved.

According to Tim, "We are guests in their house and will adhere by their philosophies... We train the whole dealership staff on what to expect, how to handle the customers, and what it takes to maximize the event at hand."

In the end, Tim's #1 goal is simple – To exceed the expectations of each of his clients in an effort to nurture a lasting and beneficial relationship. As Tim stated, "I want them to look back on their experience and be glad they chose to be a part of G&A." To get to know Tim Sullivan and his team, please contact your G&A Account Executive at 800.688.1370.

About G&A Marketing:

G&A Marketing, Inc. is a sales promotion, staffed event, advertising, training and consulting company providing used car, new car, and RV dealerships with cutting edge advertising and marketing solutions to increase dealership traffic, maximize gross profit, and improve dealership sales staff performance. To contact G&A Marketing, please call 800.688.1370 or email info@gamarketing.com. Feel free to visit us on the web at www.gamarketing.com.

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